



KATIUSCIA MEDINA MULTIMEDIA DESIGNER

I am a digital designer passionate about transforming the way people interact with the surrounding devices.

I've been working successfully since 2004 in a digital agency based in Milan, facing every day new challenges for brands like Armani, Versace, Missoni, Ferrè, Gucci, Lavazza, Aldo Coppola, Intesa Sanpaolo, AllianzBank and many others. Some examples are available on the website www.binario.it.

But I also enjoy working with non profits clients, or small business and startups, for which I used to work as a freelance, and some projects are collected on my personal website: www.katiolin.com.

EDUCATION AND WORK



2004 - NOW

Senior multimedia designer. I'm involved in various projects covering different roles, from benchmarking and planning to design and coding.
at Binario S.r.l. - Milan
At the same time, I developed some personal collaborations as a freelance.

2005

2nd Level Degree in Industrial Design Specialization on Visual Communication - New Media for the future.
Mark: 100 with honours / 100
Politecnico of Milan - Italy

2003

Erasmus project
Universidad Politecnica De Valencia - Spain

2001

Professor's assistant
Takasaki University - Japan

1999

Scientific High School graduation
Mark: 100/100

PROFESSIONAL SKILLS

WEB / MOBILE



BUSINESS / MARKETING



GRAPHIC DESIGN



3D AND VIDEO



DESIGN SKILLS

WEB AND CODING



HTML5



CSS3



XML



Javascript

3D



Cinema 4D
+ plugins



Php 5



MySQL + DB



Flash + AS3



Dreamweaver

GRAPHIC



Photoshop



Illustrator



InDesign

VIDEO EDITING



After Effects



Premiere

OFFICE



Word



Excel



PowerPoint

OS



Macintosh



Windows

AWARDS

2008

Interactive Key Awards
2nd place - category Advergame
We designed and implemented a web-based competition for the brand Dimensione Danza, which reached more than 7000 subscribers in less than a month.

INTERESTS

I'M CURIOUS

I love expanding my knowledge of the world travelling as a backpacker, organizing the journey by myself.

Besides, I love reading (I'm a member of the Bookcrossing community), watching good films, and listening to Ted Talks.

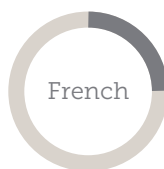
I LOVE NATURE

I practice trekking and ski touring on the mountains, and deep diving in the sea. But when the weather force me to stay at home, I like cooking, sewing and handcrafting.

I LOVE PEOPLE

Since 2008 I'm a volunteer of the Italian Red Cross, and in 2009 I went volunteering in Kenya.

LANGUAGES



BUT REALLY, WHY ME?



I can work either alone or collaborate in team. I enjoy creating a good feeling while working in group, preferring cooperation rather than competition.



I work hard and fast, but I'm precise.
I enjoy new challenges, they give me the chance to learn new skills and keep me update.



I'm future-oriented, I spend time thinking about how new technologies can be used effectively to improve people's lives, or how a brand can be developed to be on the top of its competitors.